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From the Executive Director's Corner



Rhonda Ashburn

With the new school year underway, I am pleased to announce that we have exceeded one million total MoneySKILL® users with the latest new teacher and student enrollments. We continue to see strong user engagement and appreciate all that you do to deliver quality, impactful financial education.

Driving some of the new enrollments has been the exciting news that North Carolina will become the 20th state in the U.S. to require students to complete a financial literacy course in order to graduate high school. The bill that was passed requires these courses to cover topics including the true cost of credit, home mortgages, car loans, and paying for college - all very important subject matter areas and items covered in the MoneySKILL curriculum. Following this announcement as well as additional promotion by the North Carolina State School Superintendent, we have seen teacher sign-ups in the state increase exponentially and student enrollments have increased by 68%. Thank you for helping spread the word!

As we continue to build MoneySKILL engagement, we have also successfully completed a full review and refresh of all 37 modules, including revisions to curriculum content and data, quizzes, teacher resources, and a brand new set of relevant videos that support the content in each module. Corresponding updates have been made to the Spanish version of MoneySKILL as well. We encourage you to check out the new content and don't hesitate to reach out to us at info@moneyskill.org with any questions.

Lastly, I encourage you to read on to learn about our new Director of Financial Education and Outreach Olivia DiBiase. It is exciting to have Olivia as a part of our MoneySKILL team. She is sharp, conscientious, and has been working in the financial education arena for several years. Please join me in welcoming Olivia!

Rhonda Ashburn

Executive Director
AFSA Education Foundation



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Matters!



New Director of Financial Education & Outreach



Olivia DiBiase

The American Financial Services Association Education Foundation (AFSAEF) is pleased to announce the hiring of Olivia DiBiase as the new Director of Financial Education and Outreach. In this role, Olivia will manage

the implementation of the MoneySKILL® curriculum, which provides free financial education to primarily middle school, high school, and college students in the U.S. and internationally. She will be working closely with educators, administrators, education officials, and AFSA members to raise awareness about and continue to expand enrollment in the online curriculum.

"I am thrilled to continue promoting financial health and education through the great work of the AFSA Education Foundation and MoneySKILL. I look forward to helping expand our reach and impact in the months to come."

Before joining the AFSA Education Foundation, Olivia spent six years at the National Foundation for Credit Counseling (NFCC), the leading association for nonprofit financial counseling organizations. She held leadership roles focusing on the delivery of innovative, consumer-focused programs and resources

to improve consumer financial health. Prior to her work at the NFCC, Olivia served as a Youth Educator with the Peace Corps in Morocco.

Olivia holds a Bachelor of Arts degree from the University of California, Davis. Her first day was October 1.

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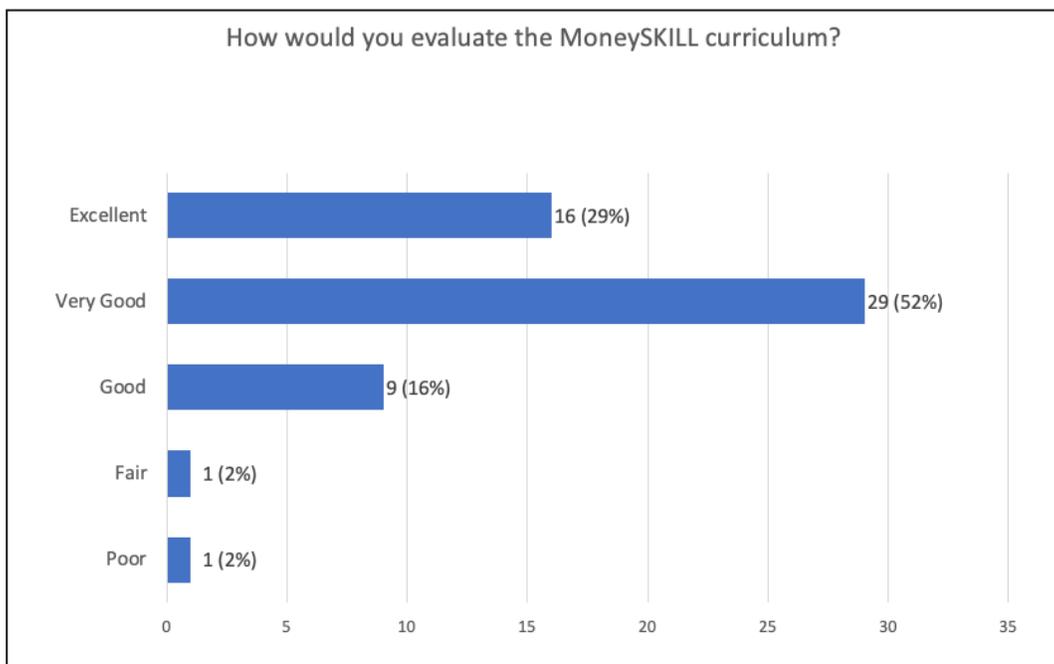


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Annual MoneySKILL® Instructor Survey

Earlier this summer, we conducted our annual Instructor Survey to gather important feedback from teachers and educators delivering the MoneySKILL curriculum. 56 of you fully responded to the survey representing 2,489 enrolled students. Key findings include:

- The median student enrollment per reporting instructor is 22; however, enrollment varies widely.
- Of the 2,489 enrolled students represented by respondents, nearly 70% completed the MoneySKILL program.
- The majority (81%) of respondents rate the curriculum as “Very Good” or “Excellent” - up from 77% last year.
- 54/56 instructors report that they would use MoneySKILL again.



The results this year are positive and we appreciate you taking the time to respond. Additionally, the feedback and suggestions provided will help inform our ongoing work to keep MoneySKILL a valuable resource for your classroom.



Ask MoneySKILL!

Q

As a teacher, how do I view the curriculum content that the students will see?

A

In order to view the curriculum, teachers can create a student account for themselves to experience a "test class."

Q

Why do some of my students have different numbers of pre- and post-test questions?

A

The number of pre- and post-test questions is based on the number of modules that teachers enable in each class. In order for students to answer all 37 questions on the pre- and post-test, teachers will need to enable all 37 modules.

Q

I set up a test class with myself as the student. When I try to log in, it's not recognizing my username and password. How do I access the test class?

A

When setting up a test class, make sure to first log out as the teacher. You should then be able to access the test class using your credentials.

Q

How can I add more administrators to my account?

A

When you log in, click on the "Admin" link on the left-hand side of the page. Select the "My Administrators" link that displays beneath it and complete the form on the page if you wish to give another administrator full access to your account. You will need to provide the administrator's email address and they will receive an email asking to accept the requested administrator role.



Every quarter we answer questions about the Foundation, MoneySKILL, and anything pertaining to educating students of all ages on personal finance.