As we approach the end of the calendar year, I’m pleased to report that we are ending the year strong! Since relaunching MoneySKILL in early October, we’ve received positive feedback from teachers far and wide. We’ve also received constructive comments, which helps us continue to refine the program.

As a reminder, the new curriculum contains an improved teacher management portal and enhanced student curriculum section. This new version allows for faster speed and better overall performance. Plus, it is mobile friendly for today’s portable devices. In addition, the new software features a guided walkthrough in both the teacher and student sections to assist when first using the new system. Lastly, we have created a new guidebook for educators and a special video section with a key resource listing.

Thank you for your patience and feedback during this time of transition. We are working to make additional enhancements in the coming weeks and months, not the least of which is the new Spanish version of the course! We are also in the process of creating new content about acquiring and financing a vehicle.

In this edition of MoneySKILL Matters!, you will find our spotlight article on Dr. Barbara O’Neill from Rutgers Cooperative Extension that outlines how she viewed over 2,000 financial education videos and identified her favorites.

We also have a piece on Angela C. Waugaman who I recently hired as Director of MoneySKILL. The AFSA Education Foundation is very fortunate to have someone with Angela’s experience and skill-set to lead MoneySKILL by broadening its reach in schools and with workplace financial education across the United States.

Lastly, you’ll find our “Ask MoneySKILL” section of the newsletter. This quarter, we have chosen to focus on the questions that we received since the website refresh. Several of these questions we received multiple times so I’m hoping the answers will be useful to many of you.

Season’s Greetings!

Rhonda Ashburn
Executive Director
AFSA Education Foundation
Within the “Resources” section of MoneySKILL, you may have noticed a new offering.

We’ve now made available a list of some of the best video financial education resources out there. This list was compiled by Dr. Barbara O’Neill, Distinguished Professor at Rutgers University and Rutgers Cooperative Extension’s Specialist in Financial Resource Management. Dr. O’Neill also provides national leadership for the Cooperative Extension programs Investing For Your Future and Small Steps to Health and Wealth™. A certified financial planner®, Dr. O’Neill received her Ph.D. in family financial management from Virginia Tech and has written over 1,700 consumer newspaper articles and over 160 articles for professional publications. She has also received over three dozen awards for program excellence and over $1 million in external funding to support her financial education programs and research.

MoneySKILL Matters! recently sat down with Dr. O’Neill who told us about the sabbatical that she took earlier this year when she spent 2-3 months vetting and curating financial education resources. Specifically, she looked at over 2,000 videos to find about 250 that really stood out. In terms of criteria for her research, she considered the following:

- conciseness
- content accuracy
- cuteness
- non-commercial, educational focus

Given her passion for financial education and her work in this space spanning over 30 years, Dr. O’Neill likes to “keep things fresh and is always looking to bolster her creativity in terms of how she educates her students.”

As she worked on this project, viewing video after video, she was able to get her creative juices flowing. She also came to the realization that not only could she benefit from the research, but so could other financial educators.

We applaud Dr. O’Neill for taking the time to compile this important list of videos and for sharing it with us – thank you!

To learn about additional financial education resources, follow Dr. O’Neill via Twitter, @MoneyTalk1.
AFSAEF hires Waugaman for expanded role with MoneySKILL

"MoneySKILL is a comprehensive course that many have benefitted from and, given what I’ve learned from previous work experiences, I plan to bring even more awareness to the program."

- Angela Waugaman

The American Financial Services Association Education Foundation (AFSAEF) is pleased to announce the hiring of Angela C. Waugaman as the new Director of MoneySKILL.

In this newly-expanded role for the Foundation, Angela will report to Rhonda Ashburn, and be responsible for delivering a high-quality financial literacy program which motivates more instructors to use MoneySKILL. The flexible curriculum is designed for middle, high school, and college students.

One of the near-term goals is working with AFSA member companies to increase national enrollment from just over 800,000 users to one million.

Angela joins the Foundation from VOX Global, where she was a Senior Vice President with assignments in New York and Washington D.C., serving as the co-lead for the Financial Services and FinTech Practice Group and as the client lead for several accounts.

In her role at VOX Global, she provided strategic communications counsel to clients in the key areas of issues management, influencer outreach, media relations, social media strategy, and employee engagement.

Before joining VOX, Angela worked for CRC Public Relations, Washington, D.C., assisting clients with financial education activities for students, industry summits, and employee events.

Prior to CRC she worked at the Mortgage Bankers Association, Washington D.C., as a key member of their public affairs team. She was also at MasterCard, managing the company’s corporate social responsibility efforts with a particular focus on it’s robust consumer education portfolio.

Angela graduated from Elon University, Elon, NC, with a dual major in Political Science and Public Administration. Additionally, she has a Masters in Government from Johns Hopkins University. Her first day with AFSA Education Foundation was October 16.
Ask MoneySKILL!

Q My students cannot open a module, please advise.
A First, check whether they have completed the pretest. Next, check whether the module dates in the teacher administration > classes are current. If the class is set up to require modules to be completed sequentially, be sure the student has completed prior modules.

Q Myself or my student cannot login. Please help!
A For students and teachers, remember passwords are case sensitive. For students, check the teacher administration > classes > students to make sure you are using the correct login. For teachers, use the “forgot login” to reset your password.

Q Can I have a copy of the curriculum with the answers?
A In order to protect the integrity of the MoneySKILL curriculum and limit the possible distribution of the answer key, we do not provide copies of the curriculum or answers to instructors.

Q Where do I find the student’s scoring detail?
A Go to teacher administration > classes > students and click the grades button beside the student’s name.

Every month we answer questions about the Foundation, MoneySKILL, and anything pertaining to educating students of all ages on personal finance.