



Approaching 1 Million

total registered users

Average 70,000 registrants added each year

over **24,000** TOTAL REGISTERED INSTRUCTORS

Number of registered instructors by type:

- 82% Teacher
- 9% Homeschool Parent
- 5% Non-profit Organization
- 2% Parent
- 1.5% Employer
- <1% Military
- <1% Government Agency

MoneySKILL is in



40+ foreign countries



and in all **50** states

975,000

TOTAL REGISTERED STUDENTS

86% Use High School/College Modules

14% Use Junior High/Middle School Modules

Key Milestones

MoneySKILL launched as one of the first online personal finance programs

2002

reached 200,000 users

2008

audio component added

2009

introduction to workplace via AFSA members

2013

reached 500,000 users

2014

relaunched with new modern look and feel

2017

37 modules available in English and Spanish

2018